Efficiency measurement of two-stage processes with shared inputs and outputs by DEA: An application on Malaysian Palm Oil refineries

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Abstract—In recent years, a great number of Data Envelopment Analysis (DEA) studies have focused on Decision Making Units (DMUs) with two-stage structures, where all outputs from the first stage are intermediate products that are applied as the inputs of the second stage. In many situations, some inputs and outputs are shared between two stages. For this type of two-stage process, the conventional two-stage DEA models have some limitations e.g. efficiency formulation and linearizing transformation. In this paper, we introduce a relational DEA model for the two-stage process with shared inputs and outputs that the overall efficiency is illustrated as a convex combination of efficiencies of its two stages. The linearity of DEA models is preserved in our model. A numerical example of Malaysian Palm Oil refineries is used to explain the model.

Keywords—data envelopment analysis; efficiency; two-stage; intermediate product; shared inputs and outputs.

1. Introduction

As a non-parametric technique, Data Envelopment Analysis (DEA) was first introduced by Charnes et al. [6] for evaluating the relative efficiency of peer production systems or decision making units (DMU), which have multiple inputs and outputs. In recent years, a great number of DEA studies have concentrated on two-stage production systems, where all outputs from the first stage are intermediate products which have been used as the inputs of the second stage. For example, Seiford and Zhu [12] improved a two-stage DEA approach for measuring the efficiency of the profitability and marketability of US commercial banks. Zhu [16] assessed the financial efficiency of the best 500 companies by applying the same two-stage process while Sexton and Lewis [13] studied the Major League Baseball performance in a two-stage process. Chen and Zhu [7] developed a linear DEA type model where the efficiency of each stage is defined on its own production possibility set. Kao and Hwang [11] developed a different approach where the overall efficiency of the system can be decomposed into the product of the efficiencies of the two-stages. Chen et al. [8] presented a model similar to the Kao and Hwang model, but in an additive form. Wang and Chin [14] suggested some alternative relational DEA models for two-stage processes. They proposed a two-stage DEA model in a way that the overall efficiency of the whole process is modeled as the weighted harmonic mean of the individual efficiencies in the two stages.

Actually, in some situations, DMUs can have a two-stage structure with shared inputs and outputs. In this case, the DMU cannot make decisions about dedicating its inputs or outputs among its stages to maximize its efficiency. More recently, Zha and Liang [15] have introduced a non-linear approach to determine the efficiency of two-stage production systems with shared flows, where the inputs of the system can be freely allocated between two stages. Via assuming one of the efficiencies of the stages as a parameter, their non-linear approach was changed into a parametric linear model. One of the main restrictions in the proposed model by Zha and Liang [15] is that it can only be applied to Constant Returns to Scale (CRS) cases.

In this paper, we develop a relational DEA model for two-stage processes with shared inputs and outputs in order to measure the efficiency of the whole system and the efficiencies of the two stages at the same time. The proposed model takes into account the series relationship among the two stages. Under the new framework, the overall efficiency of the system is illustrated as a convex combination of efficiencies of its two stages. Unlike Zha and Liang’s model [15], the proposed approach can be used under both CRS and Variable Returns to Scale (VRS). The two-stage production process with shared inputs of the Palm Oil refineries in Malaysia is used to illustrate the new proposed model.

The rest of this paper is organized as follows: Section II provides a background of basic DEA models. In Section III, we first present a general two-stage process with sharing inputs and outputs and then develop a relational DEA model for measuring the efficiencies of the whole system as well as the two stages. Section V applies the new approach to Processed Palm Oil (PPO) industry in Malaysia. Finally, conclusions are provided in the last section.

II. Background

Let \( x_{ij}, \ (i=1,\ldots,m) \) and \( y_{rj}, \ (r=1,\ldots,s) \) represent the \( i \)th input, and \( r \)th output of DMU, \( j=1,\ldots,n \). If \( \overline{v}_i \) and \( \overline{u}_r \) be the known cost and price associated with inputs \( i \) and outputs, \( r \) respectively, then the relative efficiency score of the specific DMU, \( j \), can be expressed as the ratio of the weighted outputs to the weighted inputs:

\[
\text{Efficiency} = \frac{\text{weighted sum of outputs}}{\text{weighted sum of inputs}} = \frac{\sum_{r=1}^{s} \overline{u}_r y_{rj}}{\sum_{i=1}^{m} \overline{v}_i x_{ij}}. \tag{1}
\]

In the absence of known multipliers, Charnes et al. [6] proposed a Fractional Programming (FP) problem (ratio DEA model) in order to derive appropriate multipliers for a
given DMU. The ratio DEA model that is also known as the CCR model for evaluating the relative efficiency of DMU, can be indicated as follows:

\[
E^*_o = \max \sum_{i=1}^{s} \sum_{j=1}^{s} \pi_{ij} y_{ro} - \sum_{i=1}^{s} \sum_{j=1}^{s} \pi_{ij} x_{ro} \]

s.t. \[\sum_{i=1}^{s} \sum_{j=1}^{s} \pi_{ij} y_{ij} \leq 1, j = 1,...,n, \]
\[\sum_{i=1}^{s} \sum_{j=1}^{s} \pi_{ij} x_{ij} \geq 0, r = 1,...,s, i = 1,...,m, \]
\[u_{ij} v_{ij} \geq 0, r = 1,...,s, i = 1,...,m, \]
\[u_{ij} v_{ij} \geq 0, r = 1,...,s, i = 1,...,m, \]

The constraints indicate that the efficiency of each DMU should not exceed one. The aim is calculating weights \(\pi_{ij}\) and \(u_{ij}\) that maximize the efficiency of DMU. According to the constraints of model (2), the optimal objective value \(E^*_o \) is at most one. \(E^*_o \) implies the efficient DMU and \(E^*_o < 1\) shows the inefficient one.

Through applying the Charnes-Cooper transformation [5], the FP problem (2) can be converted into a linear programming (LP) problem. Specifically, make the transformation \([\sum_{i=1}^{s} \sum_{j=1}^{s} \pi_{ij} x_{ij} = 1\) and set \(u_{ij} = \mu_i \), \(r = 1,...,s\) and \(v_{ij} = \theta_{ij}, (i = 1,...,m)\). Then model (2) can be reflected in the following form:

\[
E^*_o = \max \sum_{i=1}^{s} \sum_{j=1}^{s} u_{ij} y_{ro} - \sum_{i=1}^{s} \sum_{j=1}^{s} v_{ij} x_{ro} \]

s.t. \[\sum_{i=1}^{s} \sum_{j=1}^{s} u_{ij} y_{ij} - \sum_{i=1}^{s} \sum_{j=1}^{s} v_{ij} x_{ij} \leq 0, j = 1,...,n, \]
\[\sum_{i=1}^{s} \sum_{j=1}^{s} u_{ij} v_{ij} \geq 0, r = 1,...,s, i = 1,...,m, \]
\[u_{ij} v_{ij} \geq 0, r = 1,...,s, i = 1,...,m, \]

To evaluate the efficiency score of all DMUs, this model will be solved for \(n\) times, once for each DMU. Each DMU selects input and output weights in such a way that it maximizes its efficiency score. Note that the CCR model is developed in the assumption of CRS of DMUs. For the long-run analysis, Banker, Charnes and Cooper (BCC) [3] extended the CCR model by providing for the VRS. The BCC model estimates the efficiency of DMUs and identifies whether a DMU is operating in increasing, decreasing or constant returns to scale. The BCC model for evaluating the efficiency of DMU is given by following LP problem:

\[
E^*_o = \max \sum_{i=1}^{s} \sum_{j=1}^{s} u_{ij} y_{ro} + \delta \]

s.t. \[\sum_{i=1}^{s} \sum_{j=1}^{s} v_{ij} x_{ro} = 1, \]
\[\sum_{i=1}^{s} \sum_{j=1}^{s} u_{ij} y_{ij} + \delta - \sum_{i=1}^{s} \sum_{j=1}^{s} v_{ij} x_{ij} \leq 0, j = 1,...,n, \]
\[u_{ij} v_{ij} \geq 0, r = 1,...,s, i = 1,...,m, \]
\[\delta \text{ free.} \]

### III. A relational DEA model for two-stage processes with shared inputs and outputs

Now, consider a production system composed of a two-stage process with shared inputs and outputs as shown in Figure 1. Suppose that there is a set of \(n\) DMUs denoted by \(DMU_j (j=1,...,n)\). Each DMU has \(m\) inputs, \(s\) outputs and \(D\) intermediate products. These Inputs (outputs) are divided to three parts:

1. only inputs (outputs) of the first stage;
2. only inputs (outputs) of the second stage;
3. the shared inputs (outputs) of both stages.

For each DMU, we define the following notations:

\[x_{ij}^{(1)}, i \in I_1: \text{the inputs of the first stage;} \]
\[x_{ij}^{(2)}, i \in I_2: \text{the inputs of the second stage;} \]
\[x_{ij}^{(3)}, i \in I_3: \text{the shared inputs between two stages;} \]
\[z_{dj}, d \in M: \text{the intermediate products generated by the first stage and utilized by the second stage;} \]
\[y_{ij}^{(1)}, r \in O_1: \text{the outputs of the first stage;} \]
\[y_{ij}^{(2)}, r \in O_2: \text{the outputs of the second stage;} \]
\[y_{ij}^{(3)}, r \in O_3: \text{the shared outputs between two stages;} \]
\[\alpha_i, i \in I_3: \text{the portion of the shared input } i \text{ allocated to the first stage;} \]
\[\beta_r, r \in O_3: \text{the portion of the shared output } r \text{ attributed to the first stage.} \]

Where \(I_1 \cup I_2 \cup I_3 = \{1,...,m\}\), \(O_1 \cup O_2 \cup O_3 = \{1,...,s\}\) and \(M = \{1,...,D\}\). Note that \(\alpha_i, i \in I_3\) and \(\beta_r, r \in O_3\) are decision variables that must be determined.

![Figure 1. Two-stage process with Shared Inputs and Outputs](image-url)
The solution of the model (6) will be performed for \( n \) times, once for each DMU to assess the overall efficiency scores of the systems. On optimality, also the efficiency scores of two stages of each DMU \( o = 1, \ldots, n \) can be calculated.

So far the discussion has been based upon the assumption of CRS. Now the proposed model for the variable returns to scale (VRS) case is extended. Based on the BCC model, the VRS efficiency of DMU \( o \) in the first and second stages can be expressed as follows:

\[
E^*_o = \max \frac{A}{B},
\]

\[
A = \sum_{i \in I^1} u_i^{(1)} y_{i_0}^{(1)} + \sum_{i \in I^2} u_i^{(2)} y_{i_0}^{(2)} + \sum_{d \in D} \eta_d^{(1)} z_{d_0} + \sum_{i \in I^2} u_i^{(2)} \beta_i y_{i_0}^{(2)} + \sum_{i \in I^3} \eta_i^{(2)} (1 - \beta_i) y_{i_0}^{(2)},
\]

\[
B = \sum_{i \in I^1} v_i^{(1)} x_{i_0}^{(1)} + \sum_{i \in I^2} v_i^{(2)} x_{i_0}^{(2)} + \sum_{i \in I^3} v_i^{(3)} \alpha_i x_{i_0}^{(3)} + \sum_{i \in I^3} \eta_i^{(2)} (1 - \alpha_i) x_{i_0}^{(3)},
\]

\[
E^*_o = \frac{\sum_{i \in I^2} v_i^{(2)} x_{i_0}^{(2)} + \sum_{d \in D} \eta_d^{(2)} z_{d_0} + \sum_{i \in I^3} \eta_i^{(2)} (1 - \alpha_i) x_{i_0}^{(3)}}{\sum_{i \in I^1} v_i^{(1)} x_{i_0}^{(1)} + \sum_{i \in I^2} v_i^{(2)} x_{i_0}^{(2)} + \sum_{i \in I^3} v_i^{(3)} (1 - \alpha_i) x_{i_0}^{(3)}},
\]

where the variables \( \delta^1 \) and \( \delta^2 \) are free in sign. Accordingly, the overall efficiency of DMU \( o \) under VRS assumption can be defined as follows:

\[
E^*_o = \max \frac{A}{B},
\]

\[
s.t. E^{(1)}_o \leq 1, \quad j = 1, \ldots, n,
\]

\[
E^{(2)}_o \leq 1, \quad j = 1, \ldots, n,
\]

\[
\eta^{(1)}_d = \eta^{(2)}_d, \quad d \in M,
\]

\[
0 \leq \alpha_i, \quad \beta_i \leq 1, \quad \forall i, r, d,
\]

\[
0 \leq \alpha_i, \quad \beta_i \leq 1, \quad \forall i, r, d.
\]

Note that similar to Refs. [8, 11], in model (6), the assumption is that every intermediate product has the same multiplier, no matter whether it plays the role of input or output.

**Definition 1.** If the optimal solution of model (6) satisfies \( E^*_o = 1 \), then DMU \( o \) is called overall efficient.

**Definition 2.** If the optimal solution of model (6) satisfies \( E^{(1)*}_o = 1 (E^{(2)*}_o = 1) \), then DMU \( o \) is efficient in its first (second) stage.

**Theorem 1.** In model (6), the overall efficiency \( E^*_o \) is a convex combination of the efficiencies of two individual stages, \( E^{(1)}_o \) and \( E^{(2)}_o \).

As a consequence of this theorem, we conclude that DMU \( o \) is overall efficient if and only if it is efficient in its two stages.

It must be mentioned that through applying the Charnes-Cooper transformation [5] and by introducing new variables, the model (6) can be transformed into a linear LP problem.
iv. Malaysian processed palm oil (PPO) industry

Malaysia is the most important PPO producer and exporter in the world. The whole production process of the PPO industry can be divided into two stages: refining and fractionating. In the first stage, the refinery transforms the Crude Palm Oil (CPO) to Refined Bleached Deodorized Palm Oil (RBDPO) and Palm Fatty Acid Distillate (PFAD). The PFAD as the output of the refining stage is supplied directly to the market. Although RBDPO also could be sold directly in the market, considerable volume of produced RBDPO is usually used as an intermediate product and is fractionated to Refined Bleached Deodorized Olein Palm oil (RBD Olein) and Refined Bleached Deodorized Stearin (RBD Stearin) in the second stage. The inputs of the system are CPO, Labor and Capital and total utility (aggregated cost on water, electricity and fuel). The total declared refining loss of CPO in the refining stage for all firms is less than 1 percent; i.e. they are using the CPO efficiently in the system. Furthermore, some of the refineries use CPO as the feedstock of the refining stage while others apply low quality RBDPO as the feedstock and just refine it in order to make it suitable to be used in the fractionation stage. Henceforth, due to these kinds of differences between feedstock of the refineries, this study opts to concentrate on Capital cost, Labor and total utility as the inputs of the system, which are shared in both stages of the production process. It means that we do not know how much of these inputs exactly are dedicated to each stage of production.

In this paper, we use the proposed approach under the VRS assumption to measure the efficiency of the 25 Malaysian Palm Oil refineries in years 2006 to 2009. The inputs of the system, which are shared to both stages, are:
- Labor (x₁(s)): number of employees in persons,
- Capital cost (x₂(s)): The capital cost in each year is calculated based on declared volume of total assets in thousand Ringgit Malaysia (RM) as: capital cost = total assets* (long term government bond rate + depreciation rate),
- Total utility (x₃(s)): Total payment of the refineries for water, electricity and energy during each year in thousand RM.

The outputs of the first stage, which are not passed to the second stage, are:
- Refined Bleached Deodorized palm oil (RBDPO) (y₁(1)): part of RBDPO sold in the market directly in Tons,
- Palm Fatty Acid Distillate (PFAD) (y₂(1)): Supplied to the market in Tons.

The intermediate product, which is output of the first stage as well as input of the second stage, is:
- Refined Bleached Deodorized palm oil (RBDPO) (z₁): part of RBDPO passed to second stage in Tons,
- Refined Bleached Deodorized Palm Olein Palm oil (RBD Olein) (y₁(2)): in Tons,
- Refined Bleached Deodorized Stearin RBD Stearin (y₂(2)): in Tons.

Refined Bleached Deodorized Olein Palm oil (RBD Olein) (y₁(2)): in Tons.

In Table 1 we present basic statistics for input and output variables in years 2006-2009: mean, standard deviation, minimum and maximum value.

### Table 1. Data set of the 25 palm oil refineries in years 2006 to 2009.

<table>
<thead>
<tr>
<th>Intermediate Product</th>
<th>Second stage outputs</th>
</tr>
</thead>
<tbody>
<tr>
<td>z₁</td>
<td>y₁(2)</td>
</tr>
<tr>
<td>363186.48</td>
<td>77354.76</td>
</tr>
<tr>
<td>119176.28</td>
<td>28915.13</td>
</tr>
<tr>
<td>575321.24</td>
<td>13778.11</td>
</tr>
<tr>
<td>6222.00</td>
<td>1464.00</td>
</tr>
<tr>
<td>344703.83</td>
<td>71582.87</td>
</tr>
<tr>
<td>144007.86</td>
<td>29488.84</td>
</tr>
<tr>
<td>612360.00</td>
<td>133090.00</td>
</tr>
<tr>
<td>6455.00</td>
<td>1484.00</td>
</tr>
<tr>
<td>352895.60</td>
<td>76655.72</td>
</tr>
<tr>
<td>169050.00</td>
<td>33599.17</td>
</tr>
<tr>
<td>680400.00</td>
<td>170100.00</td>
</tr>
<tr>
<td>6690.00</td>
<td>1538.00</td>
</tr>
<tr>
<td>377277.16</td>
<td>74426.08</td>
</tr>
<tr>
<td>157995.65</td>
<td>35436.78</td>
</tr>
<tr>
<td>756600.00</td>
<td>189040.00</td>
</tr>
<tr>
<td>6551.00</td>
<td>1542.00</td>
</tr>
</tbody>
</table>

The efficiency of the whole system, for each refinery, is calculated by applying model (8) while the efficiency of each stage is estimated by using equation (7). The result of the model is reflected in Table 2. In the years 2007 and 2006, data on some of the firms are not available, so no estimation of the efficiency rate for some refineries could be done. The firms 24 and 25 commencement year is 2007, so data for these two firms in 2006 are not available and firm 10 has not revealed data about the total utility cost in years 2006 and 2007. Based on the result, not surprisingly, the estimated average efficiency rate of the Malaysian palm oil refineries is rather high (more than 80%). According to classical international trade theories, the efficiency rate of an industry in a country is a proxy of competitiveness of this country in the world market. The rather high estimated efficiency rate of the Malaysian PPO industry is a reasonable cause for Malaysia being the largest producer and exporter of PPO in the world.

The estimated efficiency rate of the industry has increased from 83% in year 2006 to 88% in 2009, which can...
be a sign of the technological progress in the industry. The inefficiency of the firms in the Malaysian PPO industry is mostly attributed to the refining stage, which transforms CPO to RBDPO and PFAD. The efficiency rate in the refining stage increased from 73% in 2006 to 82% in 2009. On the other hand, the performance of most refineries has been efficient in the fractionation stage while the average rate of efficiency in this stage has slightly decreased from 99% in 2006 to 98% in 2009.

Table 2. Efficiency Scores for 25 palm oil refineries in years 2006 to 2009

<table>
<thead>
<tr>
<th>DMU</th>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>whole</td>
<td>Stage 1</td>
</tr>
<tr>
<td>1</td>
<td>0.660</td>
<td>0.963</td>
</tr>
<tr>
<td>2</td>
<td>0.790</td>
<td>0.653</td>
</tr>
<tr>
<td>3</td>
<td>0.899</td>
<td>0.837</td>
</tr>
<tr>
<td>4</td>
<td>0.899</td>
<td>0.831</td>
</tr>
<tr>
<td>5</td>
<td>0.882</td>
<td>0.317</td>
</tr>
<tr>
<td>6</td>
<td>0.912</td>
<td>0.861</td>
</tr>
<tr>
<td>7</td>
<td>0.960</td>
<td>0.957</td>
</tr>
<tr>
<td>8</td>
<td>1.000</td>
<td>1.000</td>
</tr>
<tr>
<td>9</td>
<td>1.000</td>
<td>1.000</td>
</tr>
<tr>
<td>10</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>11</td>
<td>0.853</td>
<td>0.775</td>
</tr>
<tr>
<td>12</td>
<td>0.791</td>
<td>0.853</td>
</tr>
<tr>
<td>13</td>
<td>0.734</td>
<td>0.959</td>
</tr>
<tr>
<td>14</td>
<td>0.860</td>
<td>0.765</td>
</tr>
<tr>
<td>15</td>
<td>0.809</td>
<td>0.720</td>
</tr>
<tr>
<td>16</td>
<td>0.912</td>
<td>0.659</td>
</tr>
<tr>
<td>17</td>
<td>0.781</td>
<td>0.976</td>
</tr>
<tr>
<td>18</td>
<td>0.725</td>
<td>0.919</td>
</tr>
<tr>
<td>19</td>
<td>0.805</td>
<td>0.715</td>
</tr>
<tr>
<td>20</td>
<td>0.675</td>
<td>0.509</td>
</tr>
<tr>
<td>21</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>22</td>
<td>0.788</td>
<td>0.601</td>
</tr>
<tr>
<td>23</td>
<td>0.800</td>
<td>0.863</td>
</tr>
<tr>
<td>24</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Mean</td>
<td>0.827</td>
<td>0.723</td>
</tr>
</tbody>
</table>

The efficiency rate, which is prevailing in the industry could be related to excess production capacity of the palm oil refineries in Malaysia. In 2009, the total production of CPO was about 17.6 million tons, of which 2.5 million tons were exported while the total capacity of refineries was 22.8 million tons in year 2009.

v. Conclusions

In this paper, we investigated two-stage production systems with shared inputs and outputs where each stage has its own inputs and outputs in addition to the intermediate products. Then, we proposed a linear DEA approach, taking into account the series relationship among two stages, to measure the efficiency of the whole system and the efficiencies of two stages at the same time. Under the new framework, the overall efficiency of the system is illustrated as a convex combination of efficiencies of its two stages. Unlike Zha and Liang’s approach, the proposed model can be applied to both CRS and VRS cases. The palm oil refineries in Malaysia, whose production process resembles the two-stage process, are used to illustrate the proposed approach. The results show that the average efficiency rate of the industry in the period 2006 to 2009 is more than 80%. The efficiency of the industry has increased from 83% in year 2006 to 88% in 2009.

References


